

## Examining the asymptote in safety progress: a literature review

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Many industries are confronted by plateauing safety performance as measured by the absence of negative events – particularly lower-consequence incidents or injuries. At the same time, these industries are sometimes surprised by large fatal accidents that seem to have no connection with their understanding of the risks they faced; or with how they were measuring safety. This article reviews the safety literature to examine how both these surprises and the asymptote are linked to the very structures and practices organizations have in place to manage safety. The article finds that safety practices associated with compliance, control and quantification could be partly responsible. These can create a sense of invulnerability through safety performance close to zero; organizational resources can get deflected into unproductive or counterproductive initiatives; obsolete practices for keeping human performance within a pre-specified bandwidth are sustained; and accountability relationships can encourage suppression of the ‘bad news’ necessary to learn and improve.

**Keywords:** asymptote; safety bureaucracy; vision zero; behavioral safety; resilience; accidents

### 1. Introduction

Many industries are confronted by plateauing safety performance as measured by the absence of negative events – particularly lower-consequence incidents or injuries.[1] At the same time, these industries are sometimes surprised by large fatal accidents that seem to have no connection with their understanding of the risks they faced; or with how they were measuring safety. Thus, ‘surprising’ accidents have occurred in organizations with apparently stellar safety records.[2] Could both these surprises and the asymptote be linked to the very structures and practices organizations have in place to manage their safety? This article reviews the available safety literature for a possible answer.

The idea that the very structures and processes which are meant to improve safety actually do the opposite is not new in safety research. Protective structures, or defenses, have long been known to create new kinds of vulnerabilities because of their unexpected interactions and couplings. Barry Turner, back in 1978, traced how accidents and disasters are administrative or bureaucratic in origin; that the very processes intended to help forestall risk actually contribute to letting risk grow and leaving it unrecognized because of some very familiar and normal processes of organizational life [3]: ‘disasters arise from an interaction between the human and organizational arrangements of the socio-technical systems set up to manage complex and ill-structured risk problems.’[4] The notion that this holds for how organizations tend to assure safety

bureaucratically has received particular attention in light of recent large-scale disasters and accidents.[5]

The problems created by bureaucratically managing organizational safety through the prevention or suppression of low-impact, higher-frequency injuries (or to extrapolate process safety from personal safety) have been documented previously. Recent research has begun to examine the limited effectiveness of other safety management practices and the validity of the assumptions on which they are founded as well. Some cherished safety programs do not actually yield much.[6] Low-yield initiatives turned out to include safety orientations, written safety policies, record-keeping, incident investigations and emergency response planning. Of the investments that were seen to have a safety return, upper management support, subcontractor selection and management and employee involvement in safety and work evaluation generated the most. Job hazard analyses, worksite inspections and safety meetings ranked halfway. Hallowell and Gambatese [6] did not explicitly study the reasons for such lack of (or differences in) safety yield, but Besnard and Hollnagel [7] noted how industrial safety management practices are driven by persistent ‘myths.’ These include that (a) human error is the major cause of disasters, (b) compliance is key for safety, (c) better barriers create greater safety, (d) root causes can be found and explain why accidents happen, (e) accident investigation is the rational activity that does just that and (f) safety has organizations’ highest priority. Such myths both permeate and are expressed by safety management

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practices, policies and structures. They make a safety organization and the safety profession part of the problem of stalled progress.

Bureaucracy, of course, has been known since Max Weber in the 19th century to produce secondary effects that run counter to the organization's objectives – precisely because of a bureaucracy's focus on rationality, hierarchy, quantification, formalized rules, divisions of labor and bureaucratic accountability.[8] It is through these structures and processes that inadvertent risk secrecy can develop; that information is not passed across or up or down; that organization members might be incentivized for suppressing 'bad news' and showing low numbers of negative events; and that preoccupation with process and compliance with paperwork becomes a stand-in for real risk assessment. In certain cases, such activities can emerge as anti-tasks which make non-random use of organized systems of protection.[4] The vulnerability to serious failure becomes concealed in the very systems of protection (e.g., loss prevention systems, safety management systems) that are supposed to collect, count, tabulate and highlight risk. This happens not only because of the sheer bureaucratic workload created by such systems, although that certainly plays a role. In 2008, for instance, 2 years before the Macondo well blowout, BP warned that it had 'too many risk processes' which had become 'too complicated and cumbersome to effectively manage.'[9] What also seems to happen is that years with supposed 'incident-free' performance can engender a collective sense of invulnerability, where a warning of an incomprehensible and unimaginable event cannot be seen, because it cannot be believed.[10] The question asked of the safety literature in this article is how current safety practices, processes and structures that are intended to forestall risk and assure safety actually contribute to the growth of vulnerability to larger failures, while stalling progress in safety of lower-consequence events – through various secondary effects associated with bureaucracy and normal organizational processes.

## 2. Method

This article examines how current safety practices associated with bureaucratic concerns around process, compliance, control and quantification could be partly responsible for both the plateau and the occasional large surprise. It reviews existing literature for assumptions about proportional relationships and causal similarity between incidents and accidents, linear causation, the existence of one best method and value of compliance and consistency, and ideas about operators' 'unsafe acts' as a final weak link in otherwise well-defended systems. The article has selected these aspects of the literature in particular because the research base suggests that such assumptions and practices in an industry can create a sense of invulnerability because of quantified safety performance close to zero. It has also examined the literature for suggestions that organizational

resources can get deflected into unproductive or counterproductive initiatives; that obsolete practices associated with keeping human performance within a pre-specified bandwidth can be kept in place; and that accountability within and between organizations can encourage the suppression of the kind of 'bad news' necessary to learn and improve.

## 3. Results

### 3.1. Linear causation and complexity

Linear causation, or the notion that an effect is the proportional, direct result of a preceding cause, has been popular in safety thinking since the 1930s. This idea is grounded in Newtonian thinking,[5] where each effect is assumed to have an identifiable cause – a popular notion still seen as consistent with nature, commonsense and science. A most persistent idea (or indeed myth) is that there are common causes to incidents and accidents (this idea is maintained in chain-of-events, defenses-in-depth and Swiss-cheese models), and that serious injuries, accidents and fatalities can be avoided by reducing or avoiding minor incidents and safety events. The empirical basis of surprising accidents (e.g., the Macondo blowout which caused 11 fatalities after 6 years of supposed incident-free and injury-free performance) drastically belies this myth. But more systematic studies do as well. A study of Finnish construction and manufacturing from 1977 to 1991, e.g., showed a strong correlation between incident rate and fatalities, but reversed ( $r = -.82, p < .001$ ). In other words, the fewer incidents a construction site reported, the higher its fatality rate.[11] The same effect has been observed in the aviation industry, where passengers' mortality risk goes up when they board airlines that report fewer incidents.[12] In other words, the equivalent-cause assumption between incidents and accidents (and the suggestion that we can prevent accidents by focusing on incidents) has no empirical support, or at least a very troubled empirical basis.[13]

Also, because of the idea of linearity in causation, and because of outcome and hindsight biases, people involved in, or responsible for, safety outcomes easily overestimate how well they could have predicted events that have now indeed occurred (e.g., 'this was an accident waiting to happen' [9]). Researchers get caught in these *post-hoc* biases as well. Commenting on what he saw as failures of foresight by visiting VIPs to the Deepwater Horizon rig hours before the Macondo disaster, Hopkins judged that:

Something was going seriously wrong before their eyes, but because of the constraints they had imposed on themselves, they turned away and investigated no further. Not only was an opportunity lost to do some informal auditing, but so too was an opportunity lost to avoid disaster. Apart from the reduced pressure test, there was a second missed opportunity to avoid disaster that afternoon . . . for observers to know whether the outflow matched the inflow.[14]

49 Such *post-hoc* biases to our own understanding of pre-  
 dictability and preventability tend to imbue subsequent  
 interventions with overconfidence. Following Newtonian  
 logic, we suggest componential solutions (taking out one of  
 50 the causal links in the chain, e.g., by inserting an enhanced  
 procedure or removing a fallible human operator). We sub-  
 sequently wonder why these interventions are not having  
 the sought-after effects, and we once again tend to blame  
 individual components (e.g., non-compliant human opera-  
 tors) for their failure. Such interventions thus tend to retain  
 51 the *status quo*.

According to the Newtonian image of the world, the  
 future of any part of it can be predicted with certainty if  
 its state at any time was known in detail. Following this  
 logic, if we fail to foresee harm, we tend to blame a lack  
 52 of effort or intelligence (something that is often asserted  
 in the aftermath of an incident, injury or accident). Thus,  
 organizations invest in enhancing their safety intelligence,  
 with some now sitting on vast numbers of incident reports  
 (which often remain open) or the products of other forms  
 53 of surveillance (e.g., monitoring systems in vehicles and  
 control rooms). The governance challenges are significant,  
 not just with respect to data integrity but also to the analy-  
 tic yield. Safety work can become coincident with ever  
 greater data gathering; the tragedy being under-analysis.  
 54 This produces interventions that are known to retain the  
*status quo*: behavioral controls, re-education and safety  
 policies.[15]

### 55 3.2. Compliance and consistency

The confidence that compliance with existing written guid-  
 ance (rules, procedures, checklists, standards) is essential  
 for safety has arisen in part from the Tayloristic manage-  
 ment movement of the early 20th century.[16] Reducing  
 56 work to its most basic components and assuring compli-  
 ance with the one best method for achieving its results  
 (managed by imposing a layer of front-line supervisors)  
 was thought to guarantee consistency, efficiency, pre-  
 dictability, quality and indeed safety. Tayloristic thinking,  
 57 in caricature, suggests that managers, engineers and plan-  
 ners are smart and workers are dumb. Such thinking shows  
 up frequently in contemporary research, for instance when  
 it rhetorically asks:

58 ... whether it is reasonable that safety-relevant decision-  
 making by front line workers or operators be based pri-  
 marily on their own risk-assessments? For a number of  
 reasons, the answer is: No. In the first place, workers may  
 not fully understand the hazards and the controls that have  
 59 been put in place to deal with those hazards.[17]

Tayloristic thinking, however, gets faithfully and  
 uncritically reproduced in research on safety and safety  
 culture – and many industries follow suit. According to  
 these ideas, people are the problem that needs to be con-  
 60 trolled through stricter compliance. Those who made the

rules figured it all out, and those who are employed to 61  
 follow them should not stray from the script:

It is now generally acknowledged that individual human  
 frailties ... lie behind the majority of the remaining acci-  
 dents. Although many of these have been anticipated in  
 safety rules, prescriptive procedures and management treat-  
 62 ises, *people don't always do what they are supposed to do*.  
 Some employees have negative attitudes to safety which  
 adversely affect their behaviours. This undermines the sys-  
 tem of multiple defences that an organisation constructs  
 and maintains to guard against injury to its workers and  
 damage to its property.[18,original emphasis] Q83

Interestingly, such insights are rarely based on empiri-  
 cal evidence, but seem supported more by dogma and  
 belief. The assertion that most accident reports contain  
 evidence of non-compliance with written guidance can of  
 course not count as evidence. Not only is this no more than  
 64 the attribution of a particular set of analysts; it is also triv-  
 ial. Non-accidents are preceded by non-compliance too –  
 the ‘messy interior’ of any organization always features a  
 gap between how work is imagined and how work is per-  
 formed. Calling that gap a ‘violation’ or ‘non-compliance’  
 65 is a moral judgment which obscures the adaptations and  
 resilience necessary to get real work done under resource  
 constraints and goal conflicts. Yet current practices, beliefs  
 and vocabularies associated with compliance and consis-  
 tency help maintain the *status quo*. 66

In contrast to the moral judgment and safety dogma that  
 underlies calls for consistency and compliance, empirical  
 research shows the importance of diversity and adaptation:

... studies of work practices have often highlighted the  
 improvisational nature of actions at the sharp-end where  
 physical, social and temporal constraints force individu-  
 als to depart from prescribed procedures by making local  
 adjustments and improvisations.[19] Q11

Procedures and other written guidance are a resource  
 to inform situated actions, among other resources.[20] The  
 sequential nature of procedures is often mismatched to task  
 demands.[21] Procedures do not specify all circumstances  
 in which they fit, and cannot dictate their own applica-  
 68 tion. Applying procedures and following rules successfully  
 across complex, dynamic situations can be a substantive  
 and skillful cognitive activity. Safety results from people  
 being skillful at judging when (and when not) and how to  
 69 adapt written guidance to local circumstances:

Regardless of how carefully an activity may be prepared,  
 70 it is impossible in practice to describe a situation in every  
 little detail. The original plan, such as it is, must therefore  
 be adjusted to fit the action as it takes place.[19] Q12

Consistency, then, is not the only point for creat-  
 ing safety in complex dynamic operating worlds. Strict  
 compliance with procedures has even been known to  
 lead to fatalities in some cases.[22,23] The focus on  
 compliance and consistency mismatches actual ways in  
 which safety and risk get created throughout organiza-  
 71 tional hierarchies.[24] Field studies of safety-critical work  
 72

73 show expert judgment, rather, as key [25–27] and affirm  
that imposing limits on such expertise, e.g., through buggy  
training and preparation or compliance demands, adds to  
risk.[28]

74 Careful ethnographic study of safety-critical activities  
**has** even revealed the dichotomy between planned (com-  
pliant) and adapted (non-compliant) work to be spurious  
[19] or at least heavily situation dependent.[29] During a  
75 planned non-productive outage at a nuclear power plant, it  
became clear that merely describing actions as planned and  
compliant or **as** improvised and non-compliant oversimpli-  
fies the subtleties and complexities of maintaining control.  
What matters, indeed, is maintaining control through sub-  
tle human judgment and expertise. Recent ethnographic  
76 research in safety-critical industries has affirmed that ‘com-  
pliance with a pre-defined envelope underestimates the  
direct contribution to safety from operational managers  
based on their professional judgment [and] by experienced  
Q13 operating personnel when abnormal situations arise.’[30]

### 77 3.3. Risk control

The growth of complexity in many industries has out-  
paced our understanding of how complex systems work  
and fail, and how we can best regulate them.[5] In many  
78 cases, our technologies have got ahead of our theories. We  
are able to build things – deep-sea oil rigs, collateralized  
debt obligations – whose properties we understand, cer-  
tify and monitor in isolation. But in competitive, regulated  
79 settings, their connections with other systems tend to pro-  
liferate, their interactions and interdependencies multiply,  
**and** their complexities mushroom. The design and opera-  
tion of modern safety-critical technologies are both config-  
ured in expansive webs of contractors and subcontractors,  
who are themselves at the receiving end of transferred risks  
80 from clients, who establish thin-margined contracts and  
who demand high-quality safety systems and ‘zero’ nega-  
tive outcomes. Moreover, they are cross-regulated by a  
number of agencies that hold them accountable for variety  
of performance indicators and measures. In such configura-  
81 tions, the construction of risk by any agency or participant  
depends on where in the web they are, what they bring and  
what they see:

82 Risk, perhaps most simply defined as the probability of a  
bad outcome, does not exist in an objective space as an  
unchangeable feature of the physical world. Rather, risk is  
a construct which we, with our bounded human imagina-  
tions, overlay on the world around us. In order to decide  
83 what is the ‘risk’ of a given negative event, [we] have to  
make a host of simplifying assumptions about the context  
in which it arises. The kind of imagination we bring to  
this activity, moreover, depends on our objectives, values,  
training and experience. The risks we control therefore do  
84 not exist in reality but only in an artificial micro-world of  
Q14 our own creation.[31]

This is what complexity does: what any participant in  
84 her or his part of a complex system sees and has access

to is unique from that position, and cannot be reduced to 85  
that of any other. Risk may seem to exist in the part of  
the system that this participant directly interacts with. But  
the further away one moves from that position, the more it  
may slide out of view, to be replaced by other constructions  
86 of what is risky which make sense from that perspective.  
Hence the notion of ‘objective’ risk becomes problematic.  
The idea of risk ‘control’ does too. The deep intercon-  
nections that spread across a complex system, many of  
them unknown because of the sheer size and computa-  
87 tional demands their understanding would impose, create a  
unique control problem.[32] Indeed, in a complex system,  
any participant’s action tends to control very little, even  
though that action can influence almost everything.

This does not stop organizations from attempting to sta-  
88 bilize parts of a complex, dynamic system through process,  
paperwork and protocol. Risk is seen as under control (or  
at least it is known where it is not completely under con-  
trol) when such exercises reach their logical endpoint: the  
completed audit, the safety case, the probability calcula-  
89 tion. Many of these, however, result in what are known  
as ‘fantasy documents.’[33] These are pieces of paperwork  
that force a particular dynamic of the complex system into  
congealed stability. They tend to be underspecified relative  
to the situation or work they represent, and can quickly  
90 devolve into obsolescence or tick-box exercises (e.g.,  
safety orientation, emergency response planning). Such  
‘risk control’ sometimes seems to have drifted toward man-  
aging the organization’s liabilities if something **was** to go  
wrong – more than preventing that something goes wrong.  
91

### 3.4. ‘Human error’

The plateauing of safety performance across many indus-  
tries has coincided with a resurgence of behavioral safety  
92 interventions. These interventions (e.g., ‘behavior modi-  
fication’) target the worker and their ‘errors’ and ‘vio-  
lations,’ not the working conditions.[34] This contrasts  
with the essence of human factors, which since the 1940s  
has argued that safety enhancements cannot be based on  
93 asking who is responsible for errors, but only on ask-  
ing what is responsible. Worker error is a post-hoc attri-  
bution which we give to assessments and actions that  
are, on closer scrutiny, locally rational and systematically  
connected to people’s tools and tasks.[35] The focus on  
94 behavioral safety reverses this. It turns back a remarkable  
post-Heinrich emancipation that swept industry around the  
middle of the 20th century, when:

85 experts moved away from a focus on the careless or cursed  
individual who caused accidents. Instead, they now con-  
centrated, to an extent that is remarkable, on devising  
96 technologies that would prevent damage no matter how  
Q15 wrongheaded the actions of an individual person.[36]

Heinrich, whose *post-hoc* actuarial work yielded the  
86 idea that 88% of accidents are caused by worker ‘unsafe  
96

97 acts,' has long been kept alive in safety thinking. 'Unsafe  
 98 acts' (a Heinrich concept from the 1930s), e.g., are an  
 integral part in epidemiological accidents models. 'Latent  
 pathogens' are activated by the unsafe acts of frontline per-  
 99 sonnel, which push a system through the last barriers into  
 breakdown. 'Human errors,' or the unsafe acts of sharp-  
 end operators, are believed to be the final frontier, and  
 eliminating them is an intervention that strengthens **this**  
 final barrier.[37] This focus on the individual worker as the  
 moral and practical agent for the creation of safety has been  
 linked to the rise of neoliberal discourses of self-regulation  
 in western countries where:

workplace safety is undergoing a process of 'responsibi-  
 lization' as governments reconfigure their role in directions  
 consonant with now dominant mantras of neo-liberal poli-  
 cy. Workers are assigned ever greater responsibility for  
 their own safety at work and are held accountable, judged,  
 and sanctioned through this lens.[38]

100 Notwithstanding its intentions, much of the safety culture  
 literature fits hands-in-glove with this trend of devolu-  
 101 tion, self-regulation and responsabilization. Safety culture,  
 after all, is most frequently operationalized in terms of the  
 attitudes and behaviors of individual actors (those acces-  
 sible through behavior modification).[39] These are often  
 the lowest-level actors, with the least authority in the  
 organizational hierarchy. Such individuals are called to be  
 responsible for safe behavior, which is then assumed to  
 'trickle up' and constitute organizational safety. This too,  
 helps maintain the *status quo*, which tends to see individual  
 actors as the cause of safety trouble. Error is the target. It  
 suggests that better control (keeping their behavior within  
 a prescribed bandwidth) is a strong investment in safety.

102 Contrasting insights about the role of the human in creat-  
 ing safety actually predate Heinrich by decades. Ernst  
 Mach observed in 1905 how human error is the other  
 side of human expertise, which only the outcome can  
 tell apart.[35] Indeed, people's work evolves to cope with  
 the inevitable hazards, complexities, gaps, trade-offs and  
 dilemmas which the organization (and the nature of their  
 work) helps create. Human expertise is deemed increas-  
 105 ingly critical for the assurance of safety in complex,  
 dynamic domains. In fact, not deferring to judgment and  
 expertise is seen as a major safety shortcoming. Prior to  
 the Texas City refinery explosion in 2005, for example, BP  
 had eliminated several thousand US jobs and outsourced  
 refining technology work. Many experienced engineers  
 left.[40]

106 Similarly, with the appointment of Sean O'Keefe  
 (Deputy Director of the White House Office of Manage-  
 ment and Budget) to lead NASA, the new Bush adminis-  
 107 tration signaled that the focus should be on management  
 and finances.[41] NASA had already vastly reduced its  
 in-house safety-related technical expertise in the 1990s.  
 NASA's Apollo-era research and development culture once  
 prized deference to the technical expertise of its working  
 108 engineers. This had become overridden by bureaucratic

accountability – managing upwards with an allegiance to  
 protocol and procedure. Contributing to the Columbia acci-  
 dent was that 'managers failed to avail themselves of the  
 wide range of expertise and opinion necessary.' Their man-  
 109 agement techniques 'kept at bay both engineering concerns  
 and dissenting views, and ultimately helped create "blind  
 spots" that prevented them from seeing the danger the foam  
 110 strike posed.'[41] In the wake of the Columbia accident,  
 NASA was told it needed 'to restore deference to techni-  
 cal experts, empower engineers to get resources they  
 need, and allow safety concerns to be freely aired.'[41] 111  
 The two Space Shuttle accidents – Challenger in 1986 and  
 112 Columbia in 2003 – have led to calls for organizations to  
 take engineering and operational expertise more seriously.

This has become well established in research on high-  
 reliability organizations and resilience. The pursuit of  
 113 resilience demands an embrace of variability rather than  
 consistency in human performance.[42] Without an accep-  
 tance of variability, there is no space for the kind of dissent  
 many in NASA wished had been given wider airing. It is a  
 basic necessity to match the variability and unpredictability  
 in the domain in which people work.

### 3.5. Quantification

114 The idea of constant improvement is deeply embedded in  
 the zero-visions of many industries. The drive to quantify  
 safety performance can actually mean being really cre-  
 ative with numbers, and with the policies and practices that  
 incentivize a particular kind of reporting. The US Govern-  
 115 ment Accountability Office (GAO) recently studied these  
 issues in the USA and asked whether some safety incentive  
 programs and other workplace safety policies may actually  
 discourage workers' reporting of injuries and illnesses.[43]  
 It found that:

Little research exists on the effect of workplace safety  
 incentive programs and other workplace safety policies  
 on workers' reporting of injuries and illnesses, but sev-  
 eral experts identified a link between certain types of  
 programs and policies and reporting. Researchers distin-  
 117 guish between rate-based safety incentive programs, which  
 reward workers for achieving low rates of reported injuries  
 or illnesses, and behavior-based programs, which reward  
 workers for certain behaviors. Experts and industry offi-  
 cials suggest that rate-based programs may discourage  
 reporting of injuries and illnesses and reported that certain  
 workplace policies, such as post-incident drug and alcohol  
 testing, may discourage workers from reporting injuries  
 and illnesses. Researchers and workplace safety experts  
 also noted that how safety is managed in the workplace,  
 including employer practices such as fostering open com-  
 munication about safety issues, may encourage reporting  
 of injuries and illnesses. [43.p.2]

119 Quantification of safety performance, combined with  
 certain incentive structures, can lead to a suppression  
 of evidence about incidents, injuries or other safety  
 issues.[34] Beyond these, little is actually known about the  
 sorts of activities and mechanisms that lie underneath the  
 120

121 reductions in harm that committed companies have wit-  
 122 nessed, and not much research has been conducted into  
 this.[44] A recent survey of 16,000 workers across dif-  
 ferent industries revealed widespread cynicism about zero  
 vision.[45] With a focus on a quantified dependent vari-  
 123 able – injury and incident statistics that determine how  
 bonuses are paid, contracts are awarded and promotions  
 are earned – manipulation of that dependent variable (after  
 all, a variable that literally depends on a lot of things not  
 under one’s control) becomes a logical response. Injury  
 discipline policies, safety incentive programs, post-injury  
 drug testing, observation and prevention of ‘unsafe acts’  
 are the more obvious measures; flying the dead bodies  
 of deceased workers from one country to another (the  
 contractor’s home country) is an extreme one.

124 The suppression that results from quantification of per-  
 sonal injury statistics can have nefarious effects for process  
 safety [2] as well as fatality risk. These are strong sugges-  
 tions, then, that quantification of injury and incident data  
 tends to maintain the *status quo*. It is hard for an organiza-  
 125 tion to break through the asymptote in safety improvement  
 if its very safety practices, policies and measurements  
 encourage the suppression of the kind of bad news neces-  
 sary to learn and improve. Such news is not necessarily  
 quantitative or even quantifiable, but rather qualitative –  
 126 the sorts of stories of successes, of coping and occasional  
 failures that can only really be told, listened to and learned  
 from, not pressed into numeric categories.

### 127 3.6. Invulnerability

Quantification of safety data may suggest, to important  
 stakeholders in the organization, that risk is under con-  
 trol. They might believe they have a great safety culture,  
 because they have the numbers to show it.[9] The litera-  
 128 ture on accidents and disasters, however, offers no solace; it  
 offers no justification for a sense of invulnerability. Perrow,  
 for example, suggested that accident risk is a structural  
 property of the systems we operate.[10] The extent of their  
 interactive complexity and coupling is directly related to  
 129 the possibility of accident. The only way to achieve a zero  
 vision, for Perrow, is to dismantle the system, to not use it  
 altogether. Increasingly coupled and complex systems like  
 military operations, spaceflight and air traffic control have  
 all produced surprising, hard-to-predict Perrowian system  
 130 accidents since 1984, as has the Fukushima nuclear power  
 plant.[46]

Other accident literature is also generally pessimistic  
 about our ability to be completely safe. Man-made disaster  
 theory, e.g., has concluded that ‘despite the best intentions  
 of all involved, the objective of safely operating techno-  
 131 logical systems could be subverted by some very famil-  
 132 iar and “normal” processes of organizational life.’[4] No  
 matter what vision managers, directors, workers or other  
 organization members commit to, there will always be  
 erroneous assumptions and misunderstandings, rigidities

of human belief and perception, disregard of complaints  
 or warning signals from outsiders and a reluctance to  
 imagine worst outcomes. These are the normal products  
 of bureaucratically organizing work.[3] Vaughan’s analy-  
 sis of the 1986 Space Shuttle Challenger launch decision  
 reified what is known as the banality-of-accidents thesis.  
 134 Similar to man-made disaster theory, it says that the poten-  
 tial for having an accident grows as a by-product of doing  
 business under normal pressures of resource scarcity and  
 competition.[47] Continued success in doing business that  
 way: 135

... breeds confidence and fantasy. When an organization  
 succeeds, its managers usually attribute success to them-  
 selves or at least to their organization, rather than to luck.  
 The organization’s members grow more confident of their  
 own abilities, of their manager’s skills, and of their orga-  
 nization’s existing programs and procedures. They trust  
 the procedures to keep them apprised of developing prob-  
 lems, in the belief that these procedures focus on the most  
 important events and ignore the least significant ones.[48] Q20

Recent disasters occurred in ‘high performing’ organi-  
 zations with – if not a strong focus on safety – a strong  
 focus on low numbers of negatives. This includes compa-  
 137 nies such as BP, suffering disasters at their Texas Refinery  
 in 2005 with 15 deaths, and the Macondo blowout with  
 11 deaths, the West Fertilizer Company in 2013 with 15  
 deaths, or the Montreal, Maine and Atlantic Railway com-  
 138 pany in Quebec, Canada, whose railcars derailed in Lac  
 Megantic and killed 47 people. All of these companies  
 reported high levels of safety performance (as measured  
 by the absence of injury and incident) and many people in  
 them would seem to have had confidence in their safety  
 systems prior to these events.[2,40] Weick and Sutcliffe  
 139 echoed this:

Success narrows perceptions, changes attitudes, reinforces  
 a single way of doing business, breeds overconfidence  
 in the adequacy of current practices, and reduces the  
 acceptance of opposing points of view.[49] Q21

## 140 4. Discussion and conclusion

141 These results suggest that safety practices associated with  
 compliance, control and quantification could be partly  
 responsible for the inability of many industries to break  
 through their recent asymptote in safety improvement.  
 Assumptions about linear causation, about the value of  
 consistency and about operators’ ‘unsafe acts’ as the final  
 142 weak link in otherwise well-defended systems tend to lock  
 into place these and other practices. The reasons why this  
 then contributes to the plateau in safety improvement could  
 include the following:

- 143 • The (officially and bureaucratically legitimated) illu-  
 sion of risk being known and kept under control,  
 communicated to upper management by way of  
 numbers, targets and bullet lists, creating a sense of  
 invulnerability.[50] 144

- 145 • The deflection of organizational resources into unproductive or counterproductive safety activities (e.g., associated with investigating everything because everything is assumed to be preventable).[51]
- 146 • The sustaining of obsolete practices and policies intended to keep human performance within a pre-specified bandwidth, which run counter to people's mandate and ability to adapt so as to cope with the dynamics and complexity of actual work.[52]
- 147 • The suppression of 'bad news' that results from a focus on quantification and 'looking good' because of how the organization is held accountable for its safety performance.

148 Safety practices based on these ideas are not sustained because of their inherent truth value or practical yield. Indeed, the results suggest that there is an increasing amount of evidence that they offer neither. It is more likely that they are kept alive through social processes of:

- 149 • consensus authority – everybody is doing it so everybody is doing it; and
- 150 • bureaucratic entrepreneurialism – demands for more administrative work arise from existing administrative work, ensuring business continuity for an organization's bureaucratic functions.

151 Of course, whether (or the extent to which) some of the safety practices examined still contribute to safety performance improvement depends on the existing safety level of the industry,[51] and on the kind of safety that needs to be managed (e.g., personal versus process safety). Also, whether efforts to reduce uncertainty have any effect depends on the stability and predictability of particular 'islands' of practice, even within larger settings that are noisy, messy and unpredictable. The pre-surgical checklist, e.g., is credited with improving patient safety. It has in many cases been successful in part because it is introduced into such an 'island' of relative calm and stability before surgery starts.[53] Where that does not work, of course, efforts to cope with uncertainty, by enhancing flexibility, resilience and localized expertise, will have more effect.[29]

## 154 5. Implications for industry

155 Many industries are dogged by plateauing safety performance as measured by the absence of (low-consequence) negative events (e.g., incidents, injuries). At the same time, these industries are sometimes surprised by large fatal accidents that seem to have no connection with their understanding of the risks they faced. In this article we have examined the extent to which current safety practices associated with compliance, control and quantification could be partly responsible for both the plateau and

the occasional large surprise. Recent theorizing in safety, such as resilience engineering [52] and high-reliability theory, suggests organizations remain sensitive to the possibility of failure; and recommends that they stay curious, open-minded, complexly sensitized, inviting of doubt and ambivalent toward the past.[54] Such organizations are described as skeptical, wary and suspicious of quiet periods. Resilience engineering [52] has offered specifications for how to stay sensitive to the possibility of failure:

- 159 • Monitoring of safety monitoring (or meta-monitoring). Does the organization invest in an awareness of the models of risk it embodies in its safety strategies and risk countermeasures? Is it interested to find out how it may have been ill-calibrated all along, and does it acknowledge that it needs to monitor how it actually monitors safety? This is important if the organization wants to avoid stale coping mechanisms, misplaced confidence in how it regulates or checks safety, and does not want to miss new possible pathways to failure.[55]
- 160 • Do not take past success as guarantee of future safety. Does the organization see continued operational success as a guarantee of future safety, as an indication that hazards are not present or that countermeasures in place suffice? In this case, its ability to deal with unexpected events may be hampered. In complex, dynamic systems, past success is no guarantee of continued safety.
- 161 • Resist distancing through differencing. In this process, organizational members look at other failures and other organizations as not relevant to them and their situation. They discard other events because they appear to be dissimilar or distant. But just because the organization or section has different technical problems, different managers or different histories, or can claim to already have addressed a particular safety concern revealed by the event, does not mean that they are immune to the problem. Seemingly divergent events can represent similar underlying patterns in the drift towards hazard.
- 162 • Resist fragmented problem-solving. To what extent are problem-solving activities disjointed across organizational departments, sections or subcontractors, as discontinuities and internal handovers of tasks? With information incomplete, disjointed and patchy, nobody has the big picture, and nobody may be able to recognize the gradual erosion of safety constraints on the design and operation of the original system that move an organization closer to the edge of failure.
- 163 • Knowing the gap between work-as-imagined and work-as-done. One marker of resilience is the distance between operations as management imagines they go on and how they actually go on. A large
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- 169 distance indicates that organizational leadership may  
be ill-calibrated to the challenges and risks encoun-  
tered in real operations. Also, they may miss how  
safety is created as people conduct daily work.
- Keeping the discussion about risk alive even (or  
especially) when everything looks safe. One way is  
to see whether activities associated with recalibrat-  
ing models of safety and risk are going on at all.  
This typically involves stakeholders discussing risk  
even when everything looks safe. Indeed, if discus-  
sions about risk are going on even in the absence of  
obvious threats to safety, an organization could get  
some confidence that it is investing in an analysis,  
and possibly in a critique and subsequent update, of  
its models of risk.
  - Having a person or function within the system with  
the authority, credibility and resources to go against  
common interpretations and decisions about safety  
and risk. Historically, ‘whistleblowers’ may come  
from lower ranks where the amount of knowledge  
about the extent of the problem is not matched by  
the authority or resources to do something about it  
or have the system change course. An organization  
shows a level of maturity if it succeeds in build-  
ing in this function at meaningful organizational  
levels.[56]
  - The ability and extent of bringing in fresh perspec-  
tives. Organizations that apply fresh perspectives  
(e.g., people from another backgrounds, diverse  
viewpoints) generate more hypotheses, cover more  
contingencies, openly debate rationales for decision-  
making and reveal hidden assumptions.[35,49]

#### Disclosure statement

No potential conflict of interest was reported by the authors.

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